



authentic freshness & flavour



FCI BUDDY

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Premium Mayonnaise

◆ **KEY SPECS/USP:**
Sugar % - 9, Total Fat % - 60

◆ **KEY INGREDIENTS:**
Milk solids

◆ **FOCUS CLIENTS:**
Fine dine Restaurants, Premium Cafes & QSRs, Micro breweries & Pubs, Gourmet Bakers, Corporate Caterers, Luxury Cinemas, etc.

◆ **SUGGESTED USAGE:**
Sandwiches, Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Premium Mayonnaise

INGREDIENTS

Refined Soybean Oil, Water, Sugar, Liquid Glucose, Milk Solids, Iodised Salt, Acidity Regulators, (INS260, INS270), Permitted Stabilizer (INS415), Preservatives (INS211, INS202), Sequestrant (INS385).
Contains Added Flavours (nature-identical Flavoring Substances).
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	603.80	4.53%
Total Fat (g)	60.20	13.48%
Trans Fat (g)	<0.10	
Saturated Fat (g)	9.63	6.57%
MUFA (g)	13.85	
PUFA (g)	34.92	
Cholesterol (mg)	0.00	
Carbohydrates (g)	14.00	
Total Sugar (g)	9.00	
Added Sugar (g)	9.00	2.70%
Protein (g)	1.50	
Sodium (mg)	570.00	4.28%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY001621066
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 175
GST%: 5



Classic Mayo

◆ KEY SPECS/USP:

Sugar % - 7.5, Total Fat % - 48

◆ KEY INGREDIENTS:

Milk solids

◆ FOCUS CLIENTS:

Fine dine Restaurants, Premium Cafes & QSRs, Micro breweries & Pubs, Gourmet Bakers, Corporate Caterers, Luxury Cinemas, etc.

◆ SUGGESTED USAGE:

Sandwiches, Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Classic Mayo

INGREDIENTS

Refined Soybean Oil(48%), Water, Sugar, Permitted Emulsifiers & Stabilizer(INS1442, INS1450, INS415), Whey Protein Concentrate, Iodised Salt, Acidity Regulators(INS260, INS330), Preservatives(INS211, INS202), Sequestant (INS385)

CONTAIN ADDED FLAVOURS(NATURE IDENTICAL FLAVOURING SUBSTANCES)

Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##RDA Per Serve*
Energy (kcal)	490.07	4%
Total Fat (g)	48.10	11%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	7.70	5%
MUFA (g)	11.06	
PUFA (g)	27.90	
Cholesterol (mg)	0.00	
Carbohydrates (g)	12.60	
Total Sugar (g)	7.90	
Added Sugar (g)	7.90	2%
Protein (g)	1.70	
Sodium (mg)	670.10	5%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00020101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 154
GST%: 5

Veggie Mayo

◆ **KEY SPECS/USP:**
Sugar % - 7.5, Total Fat % - 35

◆ **KEY INGREDIENTS:**
Milk solids

◆ **FOCUS CLIENTS:**
Cafes, SARs, QSRs, Salad Bars, Rolls Counters, Kiosks, Pubs, Bakers, Caterers, Ship Chandlers, Cinemas, etc.

◆ **SUGGESTED USAGE:**
Sandwiches, Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Veggie Mayo

INGREDIENTS

Water, Refined Soybean Oil(35%), Sugar, Permitted Emulsifiers & Stabilizer (INS1442, INS1450, INS415), Iodised Salt, Whey Protein Concentrate, Acidity Regulators (INS260, INS330), Preservatives (INS211, INS202), Sequestrant (INS385)
CONTAINS ADDED FLAVOURS(NATURE IDENTICAL FLAVOURING SUBSTANCES)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	366.00	3.00%
Total Fat (g)	35.00	8.00%
Trans Fat (g)	<0.10	0.00%
Saturated Fat (g)	5.60	4.00%
MUFA (g)	8.05	
PUFA (g)	20.30	
Cholesterol (mg)	0.00	
Carbohydrates (g)	12.20	
Total Sugar (g)	7.50	
Added Sugar (g)	7.50	2.00%
Protein (g)	0.50	
Sodium (mg)	710.00	5.00%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00092101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 128
GST%: 5



Mayo Lite



◆ KEY SPECS/USP:

Sugar % - 8, Total Fat % - 26

◆ KEY INGREDIENTS:

Milk solids

◆ FOCUS CLIENTS:

Snack bars, Star Hotels, Coffee Shops, Rolls Counters, College Kiosks, Pubs & Bars, Stand alone bakeries, Cinemas, etc.

◆ SUGGESTED USAGE:

Sandwiches, Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Mayo Lite

INGREDIENTS

Water, Refined Soybean Oil (26%), Sugar, Permitted Emulsifiers & Stabilizers (INS1442, INS415), Iodised Salt, Whey Protein Concentrate, Acidity Regulators (INS260, INS330), Preservatives (INS211, INS202), Sequestrant (INS385).
CONTAIN ADDED FLAVOURS (NATURE IDENTICAL FLAVOURING SUBSTANCES)
ALLERGEN: CONTAINS MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##RDA Per Serve*
Energy (kcal)	302.00	2%
Total Fat (g)	26.00	6%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	4.16	3%
MUFA (g)	5.98	
PUFA (g)	15.08	
Cholesterol (mg)	0.00	
Carbohydrates (g)	16.00	
Total Sugar (g)	8.00	
Added Sugar (g)	7.30	2%
Protein (g)	1.00	
Sodium (mg)	697.64	5%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00008
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 119
GST%: 5

Cheddar Cheese Dressing

◆ **KEY SPECS/USP:**
 Sugar % - 2.5, Total Fat % - 37,
 Cheese Powder % - 2

◆ **KEY INGREDIENTS:**
 Cheese Powder, Milk Solids

◆ **FOCUS CLIENTS:**
 Mexican and American Cafes, Fries
 Bars, Pizzerias, Caterers, Cinemas,
 Pizzerias, etc.

◆ **SUGGESTED USAGE:**
 Nachos, Loaded fries, Pizzas, Burgers,
 Sandwiches, Wraps & Rolls, Dips, etc.



FOODCOAST		PER 100g		%RDA	
CHEDDAR CHEESE DRESSING 12.5 L (Unflavoured Dairy Product) (Net)					
PERMITTED INGREDIENTS					
Water	375.00	375.00	3%		
Sugar	2.50	2.50	0%		
Total Fat	37.30	37.30	8%		
Trans Fat	<0.10	<0.10	0%		
Saturated Fat	5.90	5.90	4%		
MUFA	8.48	8.48			
PUFA	21.40	21.40			
Cholesterol	0.00	0.00			
Carbohydrates	9.40	9.40			
Total Sugar	2.50	2.50			
Added Sugar	2.50	2.50	1%		
Protein	2.10	2.10			
Sodium	631.00	631.00	5%		

Cheddar Cheese Dressing

INGREDIENTS

Water, Refined Soybean Oil (37%), Sugar, Permitted Emulsifiers & Stabilizer (INS1422, INS1450, INS415), Whey Protein Concentrate, Cheese Powder (2%), Iodised Salt, Acidity Regulator (INS270), Preservatives (INS211, INS202), Sequestrant (INS385)
 CONTAINS PERMITTED NATURAL COLOUR (INS160b & INS160c) & ADDED FLAVOURS (NATURAL & NATURE IDENTICAL FLAVOURING SUBSTANCES)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	%RDA Per Serve*
Energy (kcal)	385.00	3%
Total Fat (g)	37.30	8%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	5.90	4%
MUFA (g)	8.48	
PUFA (g)	21.40	
Cholesterol (mg)	0.00	
Carbohydrates (g)	9.40	
Total Sugar (g)	2.50	
Added Sugar (g)	2.50	1%
Protein (g)	2.10	
Sodium (mg)	631.00	5%

#Per serve percentage (%) contribution to Recommended Daily Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: SOC00304101
 SHELF LIFE: 4 Months

CASE CONFIGURATION:
 12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 212
 GST%: 5

Eggless Mayo



◆ KEY SPECS/USP:

Sugar % - 7.8, Total Fat % - 15

◆ KEY INGREDIENTS:

Milk Solids

◆ FOCUS CLIENTS:

Arabian Mandi Houses, Cafeterias, Rolls Counters, Food stalls, Bakers, Caterers, Wholesale, etc.

◆ SUGGESTED USAGE:

Sandwiches, Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Eggless Mayo

INGREDIENTS

Water, Refined Soybean Oil, Permitted Emulsifiers & Stabilizer (INS1442, INS1450, INS1422, INS415), Sugar, Liquid Glucose, Iodised Salt, Acidity Regulators (INS260, INS330), Preservatives (INS211, INS202), Sequestrant (INS385)
CONTAINS ADDED FLAVOUR (NATURE IDENTICAL FLAVOURING SUBSTANCE)

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	204.00	1.53%
Total Fat (g)	15.00	3.35%
Trans Fat (g)	<0.10	0.00
Saturated Fat (g)	2.40	1.63%
MUFA (g)	3.45	
PUFA (g)	8.70	
Cholesterol (mg)	0.00	
Carbohydrates (g)	16.60	
Total Sugar (g)	7.80	
Added Sugar (g)	7.80	2.34%
Protein (g)	0.03	
Sodium (mg)	904.70	6.78%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00447101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 78
GST%: 5

Cheezy Jalapeno

◆ KEY SPECS/USP:

Sugar % - 7.5, Total Fat % - 55,
Cheese Powder % - 1%

◆ KEY INGREDIENTS:

Cheese Powder, Jalapenos,
Milk Solids

◆ FOCUS CLIENTS:

Wholesale, Caterers, Mid-range Cafes
& QSRs, Rolls Counters, Kiosks, Pubs,
Caterers, Cinemas, etc.

◆ SUGGESTED USAGE:

Nachos, Loaded Fries, Dips,
Sandwiches, Burgers, Wraps & Rolls,
Pizzas, etc.



Cheezy Jalapeno

INGREDIENTS

Water, Refined Soybean Oil(32%), Liquid Glucose,
Whey Protein Concentrate, Jalapenos(3.4%), Sugar,
Permitted Emulsifier & Stabilizer(INS1442, INS415),
Cheese Powder(2%), Tomato Paste, Iodised Salt,
Dehydrated Onion, Acidity Regulators (INS260,
INS270), Preservatives (INS211, INS202), Spices &
Condiments, Sequestrant (INS385)
CONTAINS PERMITTED NATURAL COLOUR(INS160c)
& ADDED FLAVOURS (NATURE IDENTICAL
FLAVOURING SUBSTANCES)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	;%RDA Per Serve*
Energy (kcal)	382.70	3%
Total Fat (g)	32.70	7%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	5.23	4%
MUFA (g)	7.52	
PUFA (g)	18.56	
Cholesterol (mg)	0.00	
Carbohydrates (g)	18.97	
Total Sugar (g)	7.50	
Added Sugar (g)	7.30	2%
Protein (g)	3.80	
Sodium (mg)	591.60	4%

#Per serve percentage (%) contribution to
Recommended Dietary Allowance calculated on
basis of 2000kcal energy requirement for average
adult per day.

*Approximate Value

PRODUCT CODE: MAY001621068
SHELF LIFE: 4 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 207
GST%: 5



White Cheese Dressing

◆ KEY SPECS/USP:

Sugar % - 3.6, Total Fat % - 35,
Cheese Powder % - 2

◆ KEY INGREDIENTS:

Cheese Powder, Milk Solids

◆ FOCUS CLIENTS:

Pizzerias, Cafes, QSRs, Tuck shop pantries, Bakers, Caterers, etc.

◆ SUGGESTED USAGE:

Pizzas, Pasta, Puff Fillings, Cheesy Maggi, Sandwiches, Burgers, Wraps & Rolls, Dips, etc.



White Cheese Dressing

INGREDIENTS

Water, Refined Soybean Oil (35%), Permitted Emulsifiers & Stabilizers(INS1442, INS1450, INS415), Sugar, Cheese Powder(2%), Whey Protein Concentrate, Iodised Salt, Acidity Regulator(INS260), Garlic Powder, Onion Powder, Preservatives(INS211, INS202), Sequestrant(INS385)
CONTAINS PERMITTED NATURAL FOOD COLOUR (INS150d) & ADDED FLAVOURS(NATURAL & NATURE IDENTICAL FLAVOURING SUBSTANCES)
ALLERGEN: CONTAINS MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	371.52	2.78%
Total Fat (g)	35.60	7.97%
Trans Fat (g)	<0.10	0.00%
Saturated Fat (g)	5.70	3.88%
MUFA (g)	8.19	
PUFA (g)	20.65	
Cholesterol (mg)	0.00	
Carbohydrates (g)	10.50	
Total Sugar (g)	3.60	
Added Sugar (g)	3.60	1.08%
Protein (g)	2.20	
Sodium (mg)	793.40	5.95%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY205102
SHELF LIFE: 4 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 160
GST%: 5

Gouda Dressing

◆ KEY SPECS/USP:

Sugar % - 4.57, Total Fat % 30.5
Cheese Powder % - 2

◆ KEY INGREDIENTS:

Cheese Powder, Milk Solids

◆ FOCUS CLIENTS:

Fries Counters, Sandwich Chains, Pizzerias, Cafes, QSRs, Gourmet Bakers, etc.

◆ SUGGESTED USAGE:

Pizza, Pasta, Sandwiches, Burgers, Wraps & Rolls, etc.



Gouda Dressing

INGREDIENTS

Water, Refined Soybean Oil(30%), Liquid Glucose, Sugar, Permitted Emulsifiers & Stabilizer (INS1422, INS1442, INS1450, INS415), Cheese Powder (2%), Iodised Salt, Acidity Regulator (INS270), Whey Protein Concentrate, Preservatives (INS211, INS202), Sequestrant (INS385)
CONTAINS PERMITTED NATURAL COLOUR(INS150d), & ADDED FLAVOURS(NATURAL & NATURE IDENTICAL FLAVOURINGSUBSTANCES)
ALLERGEN: CONTAINS MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	316.90	2%
Total Fat (g)	30.50	7%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	4.88	3%
MUFA (g)	7.01	
PUFA (g)	17.69	
Cholesterol (mg)	0.00	
Carbohydrates (g)	9.60	
Total Sugar (g)	4.57	
Added Sugar (g)	3.00	1%
Protein (g)	1.00	
Sodium (mg)	545.00	4%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00233101
SHELF LIFE: 4 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 186
GST%: 5



White Pizza Pasta Dressing (Nieu)

◆ KEY SPECS/USP:

Sugar % - 5.8, Total Fat % 32
Cheese Powder % - 2.5

◆ KEY INGREDIENTS:

Cheese Powder, Milk Solids

◆ FOCUS CLIENTS:

Wholesale, Price sensitive Outlets,
Pizzerias, Kiosks & Food Carts, Pubs,
Bakeries, Cinemas, etc.

◆ SUGGESTED USAGE:

Pizzas, Pasta, Puff Fillings, Cheesy
Maggi, Sandwiches, Burgers, Wraps &
Rolls, Dips, etc.



White Pizza Pasta Dressing (Nieu)

INGREDIENTS

Water, Refined Soybean Oil, Sugar, Liquid Glucose, Milk Solids, Permitted Emulsifiers & Stabilizer (INS1442, INS1450, INS415), Iodised Salt, Acidity Regulators (INS260, INS270, INS338), Spices & Condiments, Flavours (Nature Identical), Preservatives (INS211, INS202), Colour (INS150a), Sequestrant (INS385)

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##RDA Per Serve*
Energy (kcal)	345.60	2.58%
Total Fat (g)	32.00	7.16%
Trans Fat (g)	<0.1	0.00%
Saturated Fat (g)	5.12	3.49%
MUFA (g)	7.36	
PUFA (g)	18.56	
Cholesterol (mg)	0.00	
Carbohydrates (g)	13.40	
Total Sugar (g)	5.80	
Added Sugar (g)	5.80	1.74%
Protein (g)	1.00	
Sodium (mg)	778.00	5.83

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: SOC00618101
SHELF LIFE: 4 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 142
GST%: 5



Italian Pizza Pasta

◆ KEY SPECS/USP:

Tomato Paste % - 36, Sugar % - 30
Total Fat % - 8

◆ KEY INGREDIENTS:

Tomato Paste, Onions, Herbs and Garlic

◆ FOCUS CLIENTS:

Premium Pizzerias, High-end Cafes, Rolls Counters, Kiosks, Pubs, Bakers, Caterers, Ship Chandlers, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

Pizza, Pasta, Puff Fillings, Sandwiches, Burgers, Wraps & Rolls, etc.



Italian Pizza Pasta

INGREDIENTS

Tomato Paste (36%), Liquid Glucose, Onion, Water, Refined Soybean Oil, Sugar, Iodised Salt, Thickener & Stabilizer (INS1422, INS415), Acidity Regulator (INS260), Herbs, Spices & Condiments, Onion Powder, Garlic Powder, Preservatives (INS211, INS202)

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	220.80	6%
Total Fat (g)	8.00	6%
Trans Fat (g)	0.00	0%
Saturated Fat (g)	1.28	3%
MUFA (g)	1.86	
PUFA (g)	4.63	
Cholesterol (mg)	0.00	
Carbohydrates (g)	36.00	
Total Sugar (g)	30.00	
Added Sugar (g)	25.20	25%
Protein (g)	1.20	
Sodium (mg)	1179.48	29%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value



PRODUCT CODE: SOC00011
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 167
GST%: 5

Chilli Cheese Dressing

◆ KEY SPECS/USP:

Sugar % - 4.3, Total Fat % 35
Cheese Powder % - 3, Chilli % - 1

◆ KEY INGREDIENTS:

Cheese Powder, Red Chilli,
Tomato Paste, Milk Solids

◆ FOCUS CLIENTS:

Fries Counters, Cafes, QSRs, Rolls
Counters, Kiosks, etc.

◆ SUGGESTED USAGE:

Maggi, Sandwiches, Burgers, Dips,
Wraps & Rolls, Salads, Dips, etc.



Chilli Cheese Dressing

INGREDIENTS

Water, Refined Soybean Oil, Permitted Emulsifiers & Stabilizers (INS1442, INS1450, INS415), Sugar, Whey Protein Concentrate, Cheese Powder (2%) Iodized salt, Tomato Paste, Acidity Regulators (INS260, INS270, INS338), Spices and Condiments, Garlic Powder, Onion Powder, Preservatives (INS211, INS202), Sequastrant (INS385)
CONTAINS PERMITTED NATURAL COLOUR (INS160C) & ADDED
FLAVOURS (NATURE IDENTICAL FLAVOURING SUBSTANCES)
ALLERGEN: CONTAINS MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	338.61	2.54%
Total Fat (g)	31.60	7.08%
Trans Fat (g)	<0.10	<0.10%
Saturated Fat (g)	5.06	3.45%
MUFA (g)	7.27	
PUFA (g)	18.33	
Cholesterol (mg)	0.00	
Carbohydrates (g)	11.60	
Total Sugar (g)	4.30	
Added Sugar (g)	4.30	1.29%
Protein (g)	1.90	
Sodium (mg)	718.50	5.39%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00222101
SHELF LIFE: 4 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 155
GST%: 5

Red Pizza Pasta Sauce

◆ KEY SPECS/USP:

Tomato Paste % - 35, Sugar % - 21.8
Total Fat % - 5.2

◆ KEY INGREDIENTS:

Tomato Paste, Onion

◆ FOCUS CLIENTS:

Price Sensitive Pizza Chains, Cafes, QSRs, Rolls Counters, Kiosks, Pubs, Bakers, Caterers, Wholesale, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

Pizzas, Pasta, Loaded Fries, Puff fillings, Sandwiches, Burgers, Wraps & Rolls, etc.



Red Pizza Pasta Sauce

INGREDIENTS

Tomato Paste (35%), Liquid Glucose, Water, Refined Soybean Oil, Sugar, Iodised Salt, Onion, Spices & Condiments, Permitted Thickener & Stabilizer (INS1422, INS415), Acidity Regulator (INS260), Preservatives (INS211, INS202).

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	223.00	1.67%
Total Fat (g)	5.20	1.16%
Trans Fat (g)	<0.1	0.00%
Saturated Fat (g)	0.84	0.50%
MUFA (g)	1.20	
PUFA (g)	3.01	
Cholesterol (mg)	0.00	
Carbohydrates (g)	42.10	
Total Sugar (g)	21.60	
Added Sugar (g)	16.60	5.00%
Protein (g)	1.70	
Sodium (mg)	1303.40	9.78%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: SOC00616101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 154
GST%: 5

Arrabiata Sauce

◆ KEY SPECS/USP:

Sugar % - 8, Total Fat % - 6,
Tomato Paste % - 12

◆ KEY INGREDIENTS:

Tomatoes, Tomato Paste, Garlic,
Red Chilli, Herbs

◆ FOCUS CLIENTS:

Italian Restaurants, Pizzerias, QSRs,
Caterers, Ship Chandlers, Cinemas,
etc.

◆ SUGGESTED USAGE:

Pasta, Pizza, Sandwiches, Burgers,
Wraps & Rolls, etc.



Arrabiata Sauce

INGREDIENTS

Tomatoes (70%), Tomato Paste (12%), Refined Soybean Oil, Sugar, Garlic, Water, Iodised Salt, Onion, Permitted Thickener & Stabilizer (INS1422, INS415), Red Chilli, Herbs, Acidity Regulator (INS330), Color (INS160c), Preservatives (INS211, INS202).
CONTAINS ADDED FLAVORS (Natural & Nature Identical Flavoring Substances)

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	113.40	0.85%
Total Fat (g)	6.60	1.48%
Trans Fat (g)	<0.10	
Saturated Fat (g)	1.06	0.72%
MUFA (g)	1.52	
PUFA (g)	3.83	
Cholesterol (mg)	0.00	
Carbohydrates (g)	12.00	
Total Sugar (g)	8.00	
Added Sugar (g)	4.00	1.20%
Protein (g)	1.50	
Sodium (mg)	990.00	7.43%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: SOC00004157
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 175
GST%: 5



Tandoori Mayo

◆ KEY SPECS/USP:

Sugar % - 6, Total Fat % - 32

◆ KEY INGREDIENTS:

Tomato Paste, Ginger Paste, Garlic Paste.

◆ FOCUS CLIENTS:

Cafes, Sandwich & Rolls Makers, Fries Bars, College/School Kiosks, QSRs, Rolls Counters, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

Loaded Fries, Sandwiches, Burgers, Wraps & Rolls, Maggi, Dips, Pizzas, etc.



Red Pizza Pasta Sauce

INGREDIENTS

Refined Soybean Oil (32.5%), Water, Tomato Paste, Liquid Glucose, Ginger Paste, Garlic Paste, Permitted Emulsifiers & Stabilizers (INS1442, INS1422, INS415), Whey Protein Concentrate, Spices & Condiments, Sugar, Iodised Salt, Milk Solids, Acidity Regulators (INS260, INS330), Sequestrant (INS385) CONTAIN ADDED FLAVOURS (NATURAL FLAVOURING SUBSTANCES)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	352.94	3%
Total Fat (g)	32.70	7%
Trans Fat (g)	<0.1	0%
Saturated Fat (g)	5.23	4%
MUFA (g)	7.52	
PUFA (g)	18.97	
Cholesterol (mg)	0.00	
Carbohydrates (g)	12.50	
Total Sugar (g)	1.29	
Added Sugar (g)	1.29	0%
Protein (g)	2.30	1%
Sodium (mg)	669.60	5%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY0003
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 222
GST%: 5



Thousand Island

◆ KEY SPECS/USP:

Sugar % - 8.5, Total Fat % - 32

◆ KEY INGREDIENTS:

Dil Relish, Jalapenos, Onion Powder, Milk Solids

◆ FOCUS CLIENTS:

Burger Counters, QSRs, Salad Bars, Cinemas, Pubs & Bars, etc.

◆ SUGGESTED USAGE:

Burgers, Wraps & Rolls, Salads, Dips, Loaded Fries, etc.



Mayo Lite (Proprietary Food)

INGREDIENTS

Water, Refined Soybean Oil(32%), Dill Relish, Sugar, Tomato Paste, Permitted Emulsifiers & Stabilizer (INS1442, INS1422, INS1450, INS415), Jalapenos, Iodised Salt, Whey Protein Concentrate, Acidity Regulators(INS260, INS330), Spices & Condiments, Onion Powder, Sequestrant(INS385), Preservatives (INS202, INS211)

CONTAINS ADDED FLAVOURS(NATURE IDENTICAL FLAVOURING SUBSTANCES)

Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	356.00	3%
Total Fat (g)	32.00	7%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	5.12	3%
MUFA (g)	7.36	
PUFA (g)	18.56	
Cholesterol (mg)	0.00	
Carbohydrates (g)	15.00	
Total Sugar (g)	8.50	
Added Sugar (g)	6.60	2%
Protein (g)	2.00	
Sodium (mg)	581.37	4%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00004-01
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 180
GST%: 5

Makhani Mayonnaise

◆ **KEY SPECS/USP:**
Sugar % - 11.8, Total Fat % - 22

◆ **KEY INGREDIENTS:**
Tomato Paste, Onion, Garlic, Green Chilli, Ginger, Milk Solids

◆ **FOCUS CLIENTS:**
Cafes, QSRs, Rolls Counters, Kiosks, Puff makers, Caterers, Cinemas, Pizzerias, etc.

◆ **SUGGESTED USAGE:**
Maggi, Puff Fillings, Sandwiches, Burgers, Wraps & Rolls, Pizzas, Pasta, Loaded Fries, etc.



Makhani Mayonnaise

INGREDIENTS

Water, Refined Soybean Oil(22%), Tomato Paste, Sugar, Iodised Salt, Whey Protein Concentrate, Permitted Emulsifiers & Stabilizers(INS1442, INS1450, INS415), Onion, Garlic, Green Chilli, Butter(0.5%), Spices and Condiments, Acidity Regulator(INS260, INS338, INS330), Ginger, Preservatives(INS211, INS202), Sequestrant(INS385)
CONTAINS PERMITTED NATURAL COLOUR(INS160c & INS160b)
Allergen : Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	289.82	2.17%
Total Fat (g)	22.60	5.05%
Trans Fat (g)	<0.1	0.00%
Saturated Fat (g)	3.62	2.46%
MUFA (g)	5.20	
PUFA (g)	13.11	
Cholesterol (mg)	0.00	
Carbohydrates (g)	18.80	
Total Sugar (g)	11.80	
Added Sugar (g)	9.40	2.82%
Protein (g)	2.80	0.00%
Sodium (mg)	1220.20	9.15%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00397101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 163
GST%: 5

Chipotle Mayo

◆ KEY SPECS/USP:

Sugar % - 11.2, Total Fat % - 23,
Chilli % - 1.65

◆ KEY INGREDIENTS:

Red chilli , Milk solids,

◆ FOCUS CLIENTS:

Cafes, Sandwich & Rolls Makers, Fries Bars, College/ School Kiosks, QSRs, Rolls Counters, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

Sandwiches, Burgers, Wraps & Rolls, Dips, Pizzas, Loaded Fries, Maggi, etc.



Chipotle Mayo

INGREDIENTS

Water, Refined Soybean Oil(23%), Sugar, Liquid Glucose, Tomato Paste, Permitted Emulsifiers & Stabilizer (INS1422, INS1450, INS4151), Iodised Salt, Whey Protein Concentrate, Red Chilli(1.65%), Acidity Regulators (INS260, INS330), Spices & Condiments, Preservatives (INS202, INS211), Sequestrant(INS385)

CONTAINS PERMITTED NATURAL COLOUR(INS160c), & ADDED FLAVOURS(NATURE IDENTICAL FLAVOURING SUBSTANCES)

Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	NRDA Per Serve*
Energy (kcal)	302.00	2%
Total Fat (g)	23.20	5%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	3.71	3%
MUFA (g)	5.35	
PUFA (g)	13.45	
Cholesterol (mg)	0.00	
Carbohydrates (g)	21.40	
Total Sugar (g)	11.20	
Added Sugar (g)	10.79	3%
Protein (g)	1.90	
Sodium (mg)	906.40	7%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00369101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 184
GST%: 5

Peri Peri Mayo

◆ **KEY SPECS/USP:**
Sugar % - 7, Total Fat % - 32

◆ **KEY INGREDIENTS:**
Jalapenos, Red Bell Pepper, Milk Solids

◆ **FOCUS CLIENTS:**
Sandwich and Burger makers, Rolls Counters, Kiosks, Ship Chandlers, Cinemas, Pizzerias, etc.

◆ **SUGGESTED USAGE:**
Sandwiches, Burgers, Wraps & Rolls, Dips, Loaded Fries, Maggi, etc.



Peri Peri Mayo

INGREDIENTS

Water, Refined Soybean Oil(32%), Red Bell Pepper, Sugar, Permitted Emulsifiers & Stabilizers (INS1442, INS1450, INS415), Iodised Salt, Whey Protein Concentrate, Jalapeno, Spices & Condiments, Acidity Regulators (INS260, INS330), Lemon Powder, Preservatives(INS211, INS202), Sequestrant(INS385) CONTAINS PERMITTED NATURAL FOOD COLOUR(INS160c)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	%RDA Per Serve*
Energy (kcal)	345.00	3.00%
Total Fat (g)	32.10	7.00%
Trans Fat (g)	<0.10	0.00%
Saturated Fat (g)	5.14	4.00%
MUFA (g)	7.38	
PUFA (g)	18.62	
Cholesterol (mg)	0.00	
Carbohydrates (g)	12.40	
Total Sugar (g)	7.00	
Added Sugar (g)	6.80	2.00%
Protein (g)	1.60	
Sodium (mg)	984.60	7.00%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY183104
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 218
GST%: 5

Burger Mayo



◆ **KEY SPECS/USP:**
Sugar % - 11.9, Total Fat % - 27.5

◆ **KEY INGREDIENTS:**
Onion Powder, Garlic Powder, Tomato Paste, Milk solids

◆ **FOCUS CLIENTS:**
Burger counters, Cafes, QSRs, Fries Bars, Pubs, Cinemas, etc.

◆ **SUGGESTED USAGE:**
Burgers, Wraps & Rolls, Dips, Loaded Fries, etc.



Burger Mayo

INGREDIENTS

Water, Refined Soybean Oil (27.5%), Sugar, Permitted Emulsifiers & Stabilizer(INS1442, INS1450, INS1422, INS1415), Tomato Paste, Iodised Salt, Whey Protein Concentrate, Acidity Regulators(INS260, INS330), Onion & Garlic Powder, Preservatives(INS211, INS202), Sequestrant (INS385)
CONTAINS PERMITTED NATURAL FOOD COLOR (INS160c)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	315.60	2.00%
Total Fat (g)	27.50	6.00%
Trans Fat (g)	<0.10	0.00%
Saturated Fat (g)	4.40	3.00%
MUFA (g)	6.33	
PUFA (g)	15.95	
Cholesterol (mg)	0.00	
Carbohydrates (g)	16.40	
Total Sugar (g)	11.90	
Added Sugar (g)	11.50	3.00%
Protein (g)	0.50	
Sodium (mg)	749.30	6.00%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

Zingy Mayo

◆ **KEY SPECS/USP:**
Sugar % - 9.5, Total Fat % - 22.5

◆ **KEY INGREDIENTS:**
Red Chilli puree, Mustard Powder, Herbs, Milk Solids

◆ **FOCUS CLIENTS:**
Cafes, QSRs, Rolls Counters, Kiosks, Puff makers, Caterers, Cinemas, Pizzerias, etc.

◆ **SUGGESTED USAGE:**
Wraps & Rolls, Maggi, Sandwiches, Burgers, Pizzas, Loaded Fries, Puff Fillings, etc.



Zingy Mayo

INGREDIENTS

Water, Refined Soybean Oil(22%), Sugar, Red Chilli Puree, Iodised Salt, Permitted Emulsifiers & Stabilizer(INS1442, INS415), Whey Protein Concentrate, Spices & Condiments, Mustard Powder, Herbs, Acidity Regulators(INS330, INS260), Preservatives (INS211, INS202), Sequestrant (INS385)

Allergen: Contains Milk Solids & Mustard

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	280.00	2%
Total Fat (g)	22.50	5%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	3.60	3%
MUFA (g)	5.18	
PUFA (g)	13.05	
Cholesterol (mg)	0.00	
Carbohydrates (g)	16.10	
Total Sugar (g)	9.50	
Added Sugar (g)	9.50	3%
Protein (g)	3.30	
Sodium (mg)	1181.00	9%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00149101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 187
GST%: 5

Mint Mayo

◆ **KEY SPECS/USP:**
Sugar % - 5.9, Total Fat % - 22.5

◆ **KEY INGREDIENTS:**
Mint Paste, Coriander Paste, Dil Relish, Milk Solids

◆ **FOCUS CLIENTS:**
Sandwich and Burger makers, Rolls Counters, Cafes, QSRs, Kiosks, Wholesale, Caterers, etc.

◆ **SUGGESTED USAGE:**
Loaded fries, Sandwiches, Burgers, Wraps & Rolls, etc.



Mint Mayo

INGREDIENTS

Water, Refined Soybean Oil(30%), Liquid Glucose, Permitted Emulsifiers & Stabilizer(INS1442, INS1422, INS415), Coriander Paste, Sugar, Iodised Salt, Mint Paste(2%), Green Chilli Puree, Whey Protein Concentrate, Acidity Regulators (INS260, INS330), Preservatives(INS211, INS202), Sequestrant(INS385) CONTAINS PERMITTED NATURAL FOOD COLOR(INS140) And FLAVOURS(NATURE IDENTICAL FLAVOURING SUBSTANCES)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	345.97	3%
Total Fat (g)	30.20	7%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	4.83	3%
MUFA (g)	6.94	
PUFA (g)	17.51	
Cholesterol (mg)	0.00	
Carbohydrates (g)	17.10	
Total Sugar (g)	5.90	
Added Sugar (g)	5.90	2%
Protein (g)	1.50	
Sodium (mg)	906.40	7%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00005
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 198
GST%: 5

Harissa Mayo

◆ **KEY SPECS/USP:**
Sugar % - 8.3, Total Fat % - 35

◆ **KEY INGREDIENTS:**
Garlic paste, Milk Solids, Herbs, Mango Pickle

◆ **FOCUS CLIENTS:**
Shawarma Kiosks, Rolls counters, QSRs, Fries Bars, Cinemas, Pizzerias, etc.

◆ **SUGGESTED USAGE:**
Wraps & Rolls, Loaded Fries, Sandwiches, Burgers, Dips, Pizzas, Shawarma, etc.



Harissa Mayo

INGREDIENTS

Water, Refined Soybean Oil(35%), Sugar, Liquid Glucose, Whey Protein Concentrate, Permitted Emulsifiers & Stabilizer(INS1442, INS1450, INS415), Iodised Salt, Garlic Paste, Mango Pickle, Acidity Regulators(INS260, INS330), Spices & Condiments, Herbs, Preservatives (INS211, INS202), Sequestrant(INS35)
CONTAINS PERMITTED NATURAL COLOUR(INS160c)
Allergen: Contains Milk Solids

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	396.97	3%
Total Fat (g)	35.40	8%
Trans Fat (g)	<0.10	0%
Saturated Fat (g)	5.66	4%
MUFA (g)	8.14	
PUFA (g)	20.53	
Cholesterol (mg)	0.00	
Carbohydrates (g)	16.60	
Total Sugar (g)	8.30	
Added Sugar (g)	8.30	2%
Protein (g)	3.00	
Sodium (mg)	788.10	6%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY00120101
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 222
GST%: 5

Garlic Mayo (with Herbs)

◆ **KEY SPECS/USP:**
Sugar % - 6, Total Fat % - 28.1

◆ **KEY INGREDIENTS:**
Garlic, Herbs

◆ **FOCUS CLIENTS:**
QSRs, Rolls, Sandwich & Burger Counters, Cinemas, Fried Chicken and Fries Bars, etc.

◆ **SUGGESTED USAGE:**
Burgers, Wraps & Rolls, Sandwiches, Loaded Fries, etc.



Garlic Mayo (with Herbs)

INGREDIENTS

Water, Refined Soybean Oil, Garlic (6%), Permitted Thickeners & Stabilizer (INS1442, INS1450, INS415), Sugar, Liquid Glucose, Iodised salt, Milk Solids, Acidity Regulators (INS260, INS338), Spices & Condiments, Herbs, Color (INS160c), Flavor Enhancers (INS627, INS631), Preservatives (INS211, INS202), Sequestrant (INS385).
CONTAINS ADDED FLAVORS (Natural & Nature-Identical Flavoring Substances)
Allergen : Contains Milk Solids.

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	316.90	2.38%
Total Fat (g)	28.10	6.29%
Trans Fat (g)	<0.10	
Saturated Fat (g)	4.50	3.07%
MUFA (g)	6.46	
PUFA (g)	16.30	
Cholesterol (mg)	0.00	
Carbohydrates (g)	15.00	
Total Sugar (g)	6.00	
Added Sugar (g)	5.70	1.71%
Protein (g)	1.00	
Sodium (mg)	1020.00	7.65%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY001621065
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 180
GST%: 5

Tomato Ketchup (Nieu)



◆ KEY SPECS/USP:

Tomato Paste % - 14, Sugar % - 26.8

◆ KEY INGREDIENTS:

Tomato Paste

◆ FOCUS CLIENTS:

Cafes, QSRs, Rolls Counters, Kiosks, Pubs, Bakers, Caterers, Wholesale, Ship Chandlers, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

As a dip or accompaniment for most snacks and finger foods, As an ingredient in sauces



Tomato Ketchup (Nieu)

INGREDIENTS

Water, Sugar, Tomato Paste (14%), Liquid Glucose, Iodised salt, Permitted Thickener & Stabilizers (INS1442, INS415, INS412), Acidity Regulator (INS260), Spices & Condiments, Preservative (INS211)

*NUTRITIONAL INFORMATION

80 Servings per pack, Serving size 1 tbsp (15g Approx.)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	139.83	1.05%
Total Fat (g)	0.10	0.02%
Trans Fat (g)	<0.10	
Saturated Fat (g)	0.02	0.00%
MUFA (g)	0.02	
PUFA (g)	0.06	
Cholesterol (mg)	0.00	
Carbohydrates (g)	34.20	
Total Sugar (g)	26.80	
Added Sugar (g)	25.05	7.56%
Protein (g)	0.60	
Sodium (mg)	1047.00	7.90%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: KET00129101
SHELF LIFE: 9 Months

CASE CONFIGURATION:
12 X 1.2 kg EVOH Pouch

CURRENT ECP: Rs. 64
GST%: 5



Chilli Garlic

◆ KEY SPECS/USP:

Tomato Paste % - 26, Sugar % - 10
Total Fat % - 6, Chilli % - 10

◆ KEY INGREDIENTS:

Tomato Paste, Garlic,
Red Chilli Puree

◆ FOCUS CLIENTS:

Rolls, Sandwich & Burger Counters,
Cafes, QSRs, Pubs, Bakers, etc.

◆ SUGGESTED USAGE:

Puff Fillings, Maggi, Sandwiches,
Burgers, Wraps & Rolls, Dips, Loaded
Fries, etc.



Italian Pizza Pasta

INGREDIENTS

Water, Tomato Paste (22%), Red Chilli Puree (10%), Garlic (8.2%), Liquid Glucose, Sugar, Refined Soybean Oil, Iodised Salt, Thickener & Stabilizer (INS1422, INS415), Red Chilli Flakes, Acidity Regulator (INS260), Spices & Condiments, Soy Powder, Preservative (INS211)

Allergen: Contains Soy

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	149.00	4%
Total Fat (g)	5.00	4%
Trans Fat (g)	0.00	0%
Saturated Fat (g)	0.80	2%
MUFA (g)	1.15	
PUFA (g)	2.90	
Cholesterol (mg)	0.00	
Carbohydrates (g)	20.40	
Total Sugar (g)	12.00	
Added Sugar (g)	8.40	8%
Protein (g)	5.10	
Sodium (mg)	1165.00	29%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: SOC0000102
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 156
GST%: 5

Tomato Ketchup

◆ KEY SPECS/USP:

Tomato Paste % - 28, Sugar % - 18.5

◆ KEY INGREDIENTS:

Tomato Paste

◆ FOCUS CLIENTS:

Cafes, QSRs, Rolls Counters, Kiosks, Pubs, Bakers, Caterers, Wholesale, Ship Chandlers, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

As a dip or accompaniment for most snacks and finger foods, As an ingredient in sauces



Tomato Ketchup

INGREDIENTS

Water, Tomato Paste (28%), Sugar, Iodised Salt, Permitted Thickeners (INS1422, INS415), Acidity Regulator (INS260), Spices & Condiments, Preservative (INS211)

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	126.72	0.51%
Total Fat (g)	0.00	0.00%
Trans Fat (g)	0.00	
Saturated Fat (g)	0.00	0.00%
MUFA (g)	0.00	
PUFA (g)	0.00	
Cholesterol (mg)	0.00	
Carbohydrates (g)	30.28	
Total Sugar (g)	18.50	
Added Sugar (g)	16.00	2.56%
Protein (g)	1.40	
Sodium (mg)	800.00	3.20%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: KET00018014
SHELF LIFE: 9 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 0.76
GST%: 5

Hickory BBQ Sauce

◆ **KEY SPECS/USP:**
Sugar % - 31, Total Fat % - 0.3

◆ **KEY INGREDIENTS:**
Molasses, Spices

◆ **FOCUS CLIENTS:**
Grill/Steak Houses, Burger, Sandwich and Pizza counters, Fries Bar, etc.

◆ **SUGGESTED USAGE:**
Pizza, Burgers, Sandwiches, rolls and Meat marinating.



Hickory BBQ Sauce

INGREDIENTS

Water, Sugar, Liquid Glucose, Tomato Paste, Molasses, Spices & Condiments, Permitted Thickener (INS1422), Iodised salt, Acidity Regulator (INS260, INS330), Color (INS150d), Preservatives (INS211, INS202), CONTAINS ADDED FLAVORS (Nature-Identical Flavoring Substances)
Allergens: Contains Soy & Mustard.

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	181.50	1.36%
Total Fat (g)	0.30	0.07%
Trans Fat (g)	<0.10	
Saturated Fat (g)	0.05	0.03%
MUFA (g)	0.07	
PUFA (g)	0.17	
Cholesterol (mg)	0.00	
Carbohydrates (g)	44.00	
Total Sugar (g)	31.00	
Added Sugar (g)	29.00	8.70%
Protein (g)	0.70	
Sodium (mg)	1020.00	7.65%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

Honey Gochujang Sauce

◆ KEY SPECS/USP:

Sugar%-25, TotalFat%-0.4
Chilli%-8

◆ KEY INGREDIENTS:

Red Chilli, Sesame, Honey

◆ FOCUS CLIENTS:

Cafes, Sandwich & Rolls Makers, Fries Bars, College/School Kiosks, QSRs, Rolls Counters, Cinemas, Pizzerias, etc.

◆ SUGGESTED USAGE:

Burgers, Ramen /Buddha Bowls, Pizza, Sandwich and Rolls.



Honey Gochujang Sauce

INGREDIENTS

Water, Liquid Glucose, Tomato Paste, Sugar, Red Chilli (8%), Iodised salt, Spices & Condiments, Permitted Thickeners (INS1422, INS1415), Honey (2%), Acidity Regulator (INS260), Sesame, Soya, Flavor Enhancer (INS627, INS631), Color (INS150d, INS160c), Preservatives (INS211, INS202).

CONTAINS ADDED FLAVORS (Natural & Nature-Identical Flavoring Substances).

Allergens: Contains Sesame & Soy

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	159.60	1.20%
Total Fat (g)	0.40	0.09%
Trans Fat (g)	<0.10	
Saturated Fat (g)	0.06	0.04%
MUFA (g)	0.09	
PUFA (g)	0.23	
Cholesterol (mg)	0.00	
Carbohydrates (g)	38.00	
Total Sugar (g)	25.00	
Added Sugar (g)	21.00	6.30%
Protein (g)	1.00	
Sodium (mg)	1290.00	9.68%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: MAY001621066
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 147
GST%: 5

Chana Masala



◆ **KEY SPECS/USP:**
Sugar % - 7.3, Total Fat % - 12.3

◆ **KEY INGREDIENTS:**
Onion, Tomato Paste, Ginger, Garlic

◆ **FOCUS CLIENTS:**
Cafeteria, Restaurant Chains, Institutional/Corporate/Railway/Industrial Caterers, Kulcha Kiosks, etc.

◆ **SUGGESTED USAGE:**
Pindi Chole, Chole Masala



Chana Masala

INGREDIENTS

Onion, Tomato Paste, Refined Soybean Oil, Ginger, Spices and Condiments, Water, Garlic, Iodised Salt, Green Chilli, Permitted Thickener (INS1422), Color (INS160c).
CONTAINS ADDED FLAVOR (Natural Flavoring Substances).

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	179.90	1.35%
Total Fat (g)	12.30	2.75%
Trans Fat (g)	<0.10	
Saturated Fat (g)	1.97	1.34%
MUFA (g)	2.83	
PUFA (g)	7.13	
Cholesterol (mg)	0.00	
Carbohydrates (g)	14.50	
Total Sugar (g)	7.30	
Added Sugar (g)	0.00	0.00%
Protein (g)	2.80	
Sodium (mg)	1010.00	7.58%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: GRV000103
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 190
GST%: 5

Chopped Masala



◆ KEY SPECS/USP:

Tomato Paste - 12%, Sugar % - 3.5,
Total Fat % - 9.5

◆ KEY INGREDIENTS:

Onion, Tomato, Tomato Paste,
Ginger, Garlic

◆ FOCUS CLIENTS:

Industrial/Corporate/Event/Institutional
Caterers, Railway Caterers, Indian
Restaurant Chains, Banquets in Hotels,
etc.

◆ SUGGESTED USAGE:

Kadhai Subzi, Paneer Tikka Masala,
Meat masalas, Veg Curries, Khichdi,
etc.



Chopped Masala

INGREDIENTS

Onion (45%), Tomato (21%), Tomato
Paste (12%), Water, Refined Soybean
Oil, Spices & Condiments, Ginger, Garlic,
Iodised Salt, Permitted Thickener
(INS1422), Green Chilli, Color
(INS160c).

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	114.30	0.86%
Total Fat (g)	9.50	2.13%
Trans Fat (g)	<0.10	
Saturated Fat (g)	1.52	1.04%
MUFA (g)	2.19	
PUFA (g)	5.51	
Cholesterol (mg)	0.00	
Carbohydrates (g)	6.10	
Total Sugar (g)	3.50	
Added Sugar (g)	0.00	0.00%
Protein (g)	1.10	
Sodium (mg)	390.00	2.93%

#Per serve percentage (%) contribution to
Recommended Dietary Allowance calculated on
basis of 2000kcal energy requirement for average
adult per day.

*Approximate Value

PRODUCT CODE: GRV000106
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 125
GST%: 5

Rajma Masala

◆ **KEY SPECS/USP:**
Sugar % - 7.5, Total Fat % - 13

◆ **KEY INGREDIENTS:**
Onion, Tomato, Ginger, Garlic

◆ **FOCUS CLIENTS:**
Airport Food Service providers, Industrial/Corporate/Event/Institutional Caterers, Railways, Restaurant Chains, Banquets in Hotels, etc.

◆ **SUGGESTED USAGE:**
Rajmah Masala



Rajma Masala

INGREDIENTS

Onion, Tomato, Refined Soybean Oil, Spices and Condiments, Ginger, Garlic, Iodised Salt, Permitted Thickener (INS1422), Color (INS160c).

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	##%RDA Per Serve*
Energy (kcal)	198.20	1.49%
Total Fat (g)	13.00	2.91%
Trans Fat (g)	<0.10	
Saturated Fat (g)	2.08	1.42%
MUFA (g)	2.99	
PUFA (g)	7.54	
Cholesterol (mg)	0.00	
Carbohydrates (g)	17.00	
Total Sugar (g)	7.50	
Added Sugar (g)	0.00	0.00%
Protein (g)	3.30	
Sodium (mg)	1665.00	12.49%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: GRV0000104
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 190
GST%: 5

Yellow Gravy

◆ **KEY SPECS/USP:**
Sugar % - 8, Total Fat % - 15.8

◆ **KEY INGREDIENTS:**
Onion, Tomato Paste, Ginger, Garlic, Cashew

◆ **FOCUS CLIENTS:**
Fine Dine Indian Restaurants, Corporate/Event Caterers, Banquets in Star Hotels, Airport Lounges.

◆ **SUGGESTED USAGE:**
Rich Veg and meat Curries, Mughlai Paneer, Matar Paneer, Malai Kofta, etc.



Yellow Gravy

INGREDIENTS

Onion, Refined Soybean Oil, Melon seeds, Tomato Paste, Water, Permitted Thickener (INS1422), Milk Solids, Sugar, Garlic, Ginger, Cashew, Iodised Salt, Spices & Condiments, Color [INS160a(ii)].

CONTAINS ADDED FLAVOR (Natural Flavoring Substance)

ALLERGENS: CONTAINS NUTS & MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	237.00	1.78%
Total Fat (g)	16.80	3.54%
Trans Fat (g)	<0.10	
Saturated Fat (g)	2.53	1.72%
MUFA (g)	3.63	
PUFA (g)	9.16	
Cholesterol (mg)	0.00	
Carbohydrates (g)	18.70	
Total Sugar (g)	8.00	
Added Sugar (g)	8.50	1.05%
Protein (g)	5.00	
Sodium (mg)	800.00	6.00%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: GRV000103
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 225
GST%: 5

White Gravy

◆ **KEY SPECS/USP:**
Sugar % - 6.7, Total Fat% - 17

◆ **KEY INGREDIENTS:**
Onion, Ginger, Garlic, Cashew, Melon Seeds

◆ **FOCUS CLIENTS:**
Fine Dine Indian Restaurants, Corporate/Event Caterers, Banquets in Star Hotels, Airport Lounges

◆ **SUGGESTED USAGE:**
Shahi Paneer, Methi Malai Matar, Shahi Korma, Safed Murgh, Paneer/Chicken Kali Mirch



White Gravy

INGREDIENTS

Onion, Refined Soybean Oil, Water, Melon Seeds, Permitted Thickener (INS1422), Milk Solids, Sugar, Cashew, Garlic, Iodised Salt, Ginger, Spices and Condiments.

ALLERGENS: CONTAINS NUTS & MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	;%RDA Per Serve*
Energy (kcal)	247.00	1.85%
Total Fat (g)	17.00	3.81%
Trans Fat (g)	<0.10	
Saturated Fat (g)	2.72	1.85%
MUFA (g)	3.91	
PUFA (g)	9.86	
Cholesterol (mg)	0.00	
Carbohydrates (g)	18.00	
Total Sugar (g)	6.70	
Added Sugar (g)	4.00	1.20%
Protein (g)	5.50	
Sodium (mg)	800.00	6.00%

#Per serve percentage (%) contribution to Recommended Dietary Allowance calculated on basis of 2000kcal energy requirement for average adult per day.

*Approximate Value

PRODUCT CODE: GRV0000108
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 250
GST%: 5

Tomato Makhani Gravy



◆ KEY SPECS/USP:

Sugar % - 15, Total Fat % - 13.8
Tomato Paste % - 38

◆ KEY INGREDIENTS:

Onion, Tomato Paste, Ginger, Garlic,
Cashew, Melon Seeds

◆ FOCUS CLIENTS:

Indian Restaurants, Corporate/ Event/
Institutional Caterers, Airport Lounges
and Banquets

◆ SUGGESTED USAGE:

Paneer/Chicken/Vegetable Makhani,
Dal Makhani, Pizza, Pasta, etc.



Tomato Makhani Gravy

INGREDIENTS

Water, Tomato Paste (38%), Refined Soybean Oil,
Sugar, Permitted Thickener (INS1422), Melon
seeds, Garlic, Milk Solids, Ginger, Cashew,
Spices & Condiments, Iodised Salt, Color
(INS160c)
CONTAINS ADDED FLAVOR (Natural Flavoring
Substance)
ALLERGENS: CONTAINS NUTS & MILK SOLIDS

*NUTRITIONAL INFORMATION

*66 Servings per pack, Serving size 1 tbsp (15g)

	Per 100 g*	#%RDA Per Serve*
Energy (kcal)	247.00	1.85%
Total Fat (g)	13.80	3.09%
Trans Fat (g)	<0.10	
Saturated Fat (g)	2.21	1.51%
MUFA (g)	3.17	
PUFA (g)	8.00	
Cholesterol (mg)	0.00	
Carbohydrates (g)	25.00	
Total Sugar (g)	15.00	
Added Sugar (g)	8.50	2.55%
Protein (g)	5.70	
Sodium (mg)	800.00	6.00%

#Per serve percentage (%) contribution to
Recommended Dietary Allowance calculated on
basis of 2000kcal energy requirement for average
adult per day.

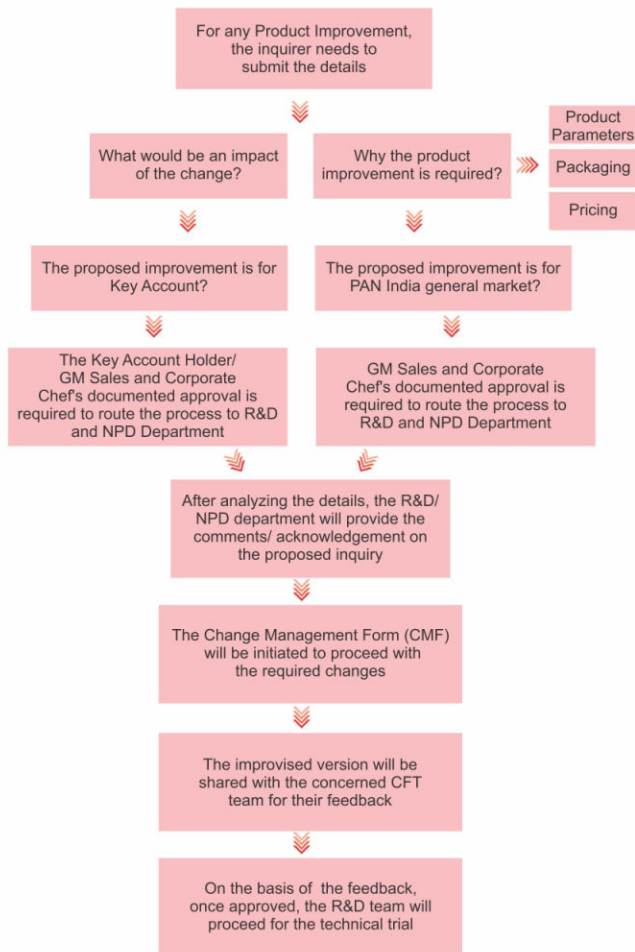
*Approximate Value

PRODUCT CODE: GRV0000107
SHELF LIFE: 6 Months

CASE CONFIGURATION:
12 X 1 kg EVOH Pouch

CURRENT ECP: Rs. 225
GST%: 5

Product Improvement



Product Demonstration

For scheduling a product demonstration, there would be an initial visit by the team member and an area chef to collect the details as mentioned

Type of the client/ outlet and the menu (whether an existing or a new one)

To check the specific requirements of the client

The brands of the existing SKUs along with their pricing

Listing down the SKUs to be promoted from the FCI's product portfolio (max. 5 time)

The date and timing for the demonstration should be scheduled as per the availability of the decision makers and communicated over a message or an email

For product applications, the menu planned and ingredients required to be shared at least 2 days prior to the scheduled visit

The FCI team should reach the client's place in 15 minutes advance

While preparing the planned menu, the other team members should either assist the chef or focus on CRM

Once the tasting is done and reflects a positive feedback, commercial closure and orders to be taken then and there

Remarks: When the client is converted, the sales member or an area chef needs to keep a close track for the initial orders and to be in touch with the client for resolving any queries/ issues if faced

New Product Development

Understanding about the customer's requirement



To get the basic details regarding the product through the product inquiry form which should be routed to the NPD department after an approval of the Corporate Chef



The NPD department would acknowledge the inquiry and start the initiation of the samples as per the requirement (new product/ new packaging)



The sales team should try and convince the customer/ inquirer to visit the R&D facility for the quicker closures or need to submit the benchmark sample or the product formulation (in case of benchmarking) to the R&D department



Sharing the samples with the customer/ inquirer and to get back feedback on the feedback form



On the basis of the feedback, the team will proceed for closing commercials and start pilot line trial or re-sampling of the product



To keep in track for the first 10 commercial trials in liaison with the NPD and R&D team



Remarks: All the information which would be provided from an initiation of an inquiry to submitting the feedback should be on the same trail email for further developments.

Customer Visit

The sales team/ area chef need to inform their reporting head if the customer shows an interest to visit the Head Office for the product development



The HOD needs to share a proper agenda of the Customer Visit to the NPD and R&D department as per the annexure attached at least two weeks in advance



After analyzing the agenda, the NPD team will acknowledge and provide confirmation on the dates proposed for the visit and align the departments as per the Customer's requirement



If any customer visits at a short notice or unannounced that will be catered only on an exceptional basis after an approval of GM sales

Customer Visit (Annexure)

S.No.	Parameters	Details
1	Type Of Client (National Key Account/ Regional Key Account/ Export/ Start-up/ Any Other)	
2	Quantum of the Business Expected	
3	Purpose of the vist	
4	Menu Of the Customer	
5	Products to showcase at Head Office	
6	Does the Client wants to prepare the samples in his presence?	
7	Does the Client wants to have a product application demonstration?	
8	Date of the visit	
9	Number of people visiting and their brief introduction	
10	Travel details	
11	Any other specific requirements	

Request Raised By:	Approved By (Corporate Chef):
Approved By (GM Sales):	Acknowledged By (NPD Department):

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